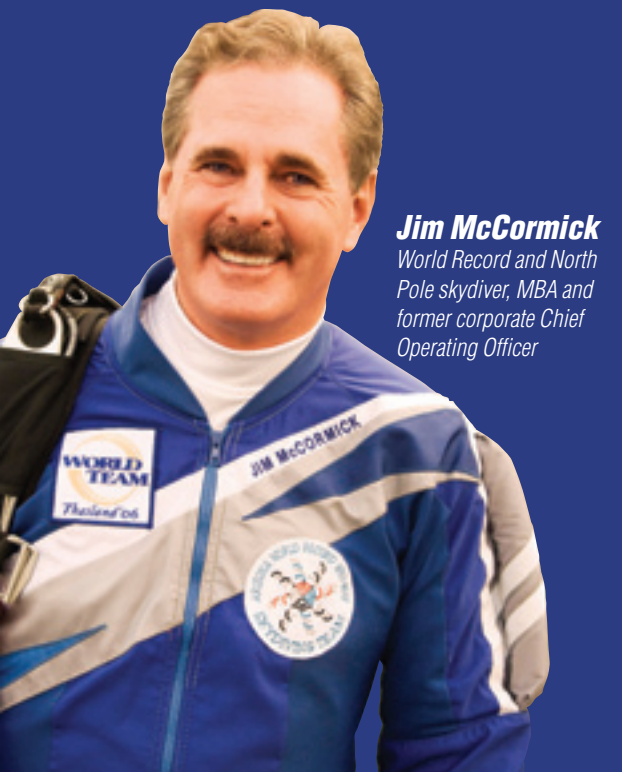


“A new breed of motivator”

— *San Francisco Business Times*



Jim McCormick
World Record and North Pole skydiver, MBA and former corporate Chief Operating Officer



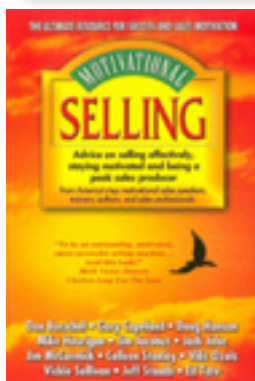
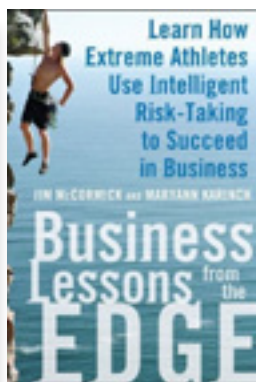
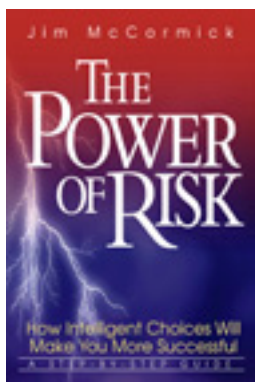
Expert in Performance Improvement through Intelligent Risk-Taking and Creating a Culture of Innovation

MOTIVATIONAL PRESENTATIONS THAT:

- Improve performance
- Increase sales
- Inspire innovation
- Ease change
- Energize your meeting



BOOKS BY JIM



CUSTOMIZED

Jim's presentations are extensively customized to be responsive to the challenges and opportunities facing the audience members and the risks the organization's leadership wants to encourage.

ENGAGING & EFFECTIVE

Jim uses entertaining story telling supplemented by extraordinary still and video images to engage the audience and make a powerful argument for the personal benefits of intelligent risk-taking. Integral to the message are Jim's insights on how to effectively deal with the uncertainty that is inherent in taking performance improving risks.



EXTRA EXCITEMENT

At most venues, Jim can actually arrive by parachute before or after his presentation – whatever suits your schedule.

DRAMA

Whether or not Jim arrives for his presentation by parachute, his presentation starts with a video introduction that concludes with footage of him landing his parachute and running into a meeting room for a presentation. As the video fades, Jim appears on stage a skydiving jumpsuit to start his presentation.

HUMOR

We all learn more, and just have a lot more fun, when we laugh. Your audience will have fun and enjoy many good laughs during Jim's presentation.

**“Outstanding.
Exceptional.
Phenomenal.
Relevant.”**

—Hewlett-Packard Co.



CLIENTS INCLUDE

- | | |
|------------------------|------------------------|
| AFLAC | PepsiCo |
| Accenture | Rutgers University |
| American Payroll Ass'n | The Clorox Company |
| Bank of America | Siemens |
| CDW | Turnaround Mgmt. Ass'n |
| FBI | Unilever |
| FedEx | Verizon |
| Hewlett-Packard | Wells Fargo |
| Legal Mktg. Ass'n | U.S. Army |

KEYNOTES

Exceed Terminal Velocity!™ – Excelling in Any Setting

A story-based presentation that incorporates a customized message centering on using intelligent risk-taking as a performance improvement strategy.

The Eight Stages of Flight – Earning Your Own World Record

A presentation that presents eight key elements of success in any setting and concludes with each member of the audience making a virtual skydive.

Are You at Full Throttle or the Will of the Wind? – Taking It to the Next Level

This presentation takes the desired behaviors gleaned from the customization process and emphasizes their importance by presenting them in stark contrast to the easier and less-desirable alternatives.


SEMINARS

Intelligent Risk-Taking – The Core Steps of Innovation and Improvement

A hands-on seminar that teaches each participant the six steps of intelligent risk-taking and how to apply them to specific opportunities facing them and their organization. Each participant also determines their personal Risk Quotient, uncovers latent courage as evidenced by past success and learns how to optimize their innate talents.

Exceed Terminal Velocity!™ – The Seminar

This seminar takes the core elements and message of the Exceed Terminal Velocity! keynote and adds the opportunity for each participant to develop a Personal Action Plan that includes key intelligent risks, constructive implementation steps, rewards and potential roadblocks.



“A wonderful break from the norm”
— Wells Fargo



“One of the most powerful speakers we’ve ever had.”

—Modern Woodmen



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